

## **Historic, Archive Document**

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KURUME AZALEAS

*Fine Ornamental Plants*  
**FOR THE SOUTH**

1949 • 1950

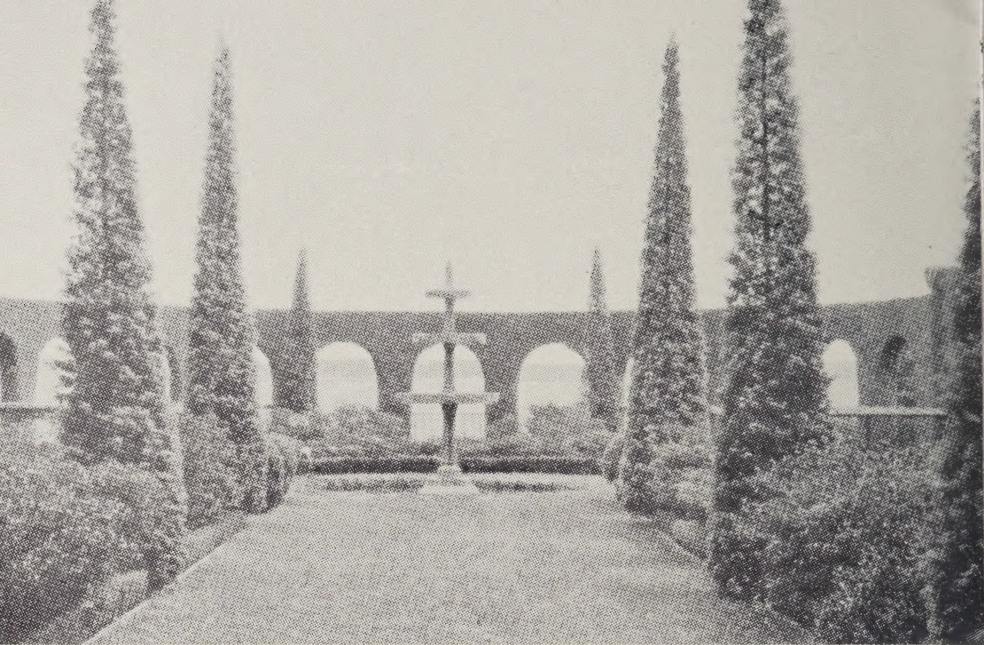
**JACKSONVILLE LANDSCAPE CO.**

1325 CASSAT AVENUE

JACKSONVILLE 5, FLORIDA

Phone: 2-3212





*Juniperus japonica sylvestris*, Azaleas and low *Podocarpus* hedge.

## Terms and Conditions of Sale

**Location.** Our Office and Nursery are located at 1325 Cassat Avenue, Jacksonville, Florida.

**Cash** must accompany all orders for immediate delivery or shipment, unless other arrangements have been made in advance. On reserve orders booked in advance of the shipping season, 25 percent down payment will be required, with the balance due when the shipping season opens. Orders are accepted only upon condition that they shall be void should injury befall the stock before shipment from any causes not under our control. Stock retained at our nurseries long enough to grow to a larger grade will be billed accordingly at shipping time.

**How to Send Money.** An Express Money Order, Postal Money Order, or Bank Draft is the best form of remittance. You can send your personal check if you desire. It is not safe to send silver or bills except in a registered letter.

**Shipments.** Please state when ordering how you wish shipment made—by Parcel Post, Express, or Freight. Lacking this information, we will use our best judgment as to method of forwarding. On orders for shipment add 10 percent to the list price to cover packing charges.

**Shipping and Planting Season.** From the middle of November to March for bare-rooted plants. Pot-grown and Balled and Burlapped plants at any time.

**Guarantee.** We guarantee our stock to be in first-class condition for growing when it leaves our hands. Every effort is used to have all our stock true to name. Nevertheless, it is understood that should any stock prove unsatisfactory or untrue to name, we shall be liable only for the sum originally paid for the stock and shall in no case be liable for any greater amount. The order should be examined carefully upon its receipt **and if not entirely satisfactory a report given us immediately.** We do not guarantee any nursery stock to live, except with the understanding that it will be replaced during the following planting season, at not less than 50 percent of the original purchase price, should any plants die within 90 days from transplanting from causes other than neglect.

**Claims.** If any errors should occur, they will be promptly rectified if claims are made within 10 days after receipt of stock. Our responsibility, except as stated above, ceases upon delivery of nursery stock to carrier.

**All prices are f.o.b. Jacksonville, Florida, except when otherwise specified.**



# To Our Friends and Customers

We feel that we owe you, our friends and customers, a word of sincere thanks and gratitude for the many kind comments we received about our last catalog. This year we were able to add several new items to our list, giving you an even more complete selection to choose from.

Our stock is in excellent condition, and our aim is to give you the very best quality money can buy. We do not have "special sales" but have priced our plants as reasonably as we could, giving you *top quality at all times*.

Following are some of the other services we are offering:

**PLANNING.** We are prepared to assist you in designing any area you wish to develop, regardless of size.

**PLANTING.** Our charges for this service are most reasonable. But in all fairness to you and ourselves, we *cannot* plant any nursery stock secured elsewhere.

**TRANSPLANTING and RE-ARRANGING.** We will be glad to give you a quotation on this type of work. There is, of course, no obligation on your part.

**TREE TRIMMING.** We are prepared to take care of the trimming and de-mossing of your shade trees. As we use modern safety equipment and employ competent workmen, we can keep the cost to an absolute minimum. Furthermore, ample insurance is carried to protect both workmen and property.

**SPRAYING.** Modern power equipment plus experienced workmen will give you a thorough job of preventing or eradicating plant pests and diseases at reasonable prices.

We are anxious to serve you and to assist you with your garden problems. Twenty-five years of working with southern plants has given us the experience to serve you well. Our equipment plus our knowledge and experience are at your disposal at all times.

Yours for better gardening,

JACKSONVILLE LANDSCAPE CO.

Jacksonville, Florida

October 1, 1949





*Azalea indica elegans superba*

## AZALEAS

Twenty-five years ago Azaleas were thought of as plants that could be grown in the South only under the most favorable conditions. They had to be "babied along" like the most delicate house plants. How times have changed! Today with improved fertilizers and soil conditioners it is possible to grow Azaleas from Central Florida to Norfolk, Virginia, and along the Gulf Coast west to Texas without any special care or attention.

Best proof of their ever-increasing popularity is the fact that today hardly a garden, no matter how small, is without these gorgeous flowering shrubs. Their blossoms make our southern gardens a riot of color from December to April. Readily transplanted and requiring only a minimum of care once established, Azaleas have, however, some basic requirements which are to be observed if they are to be grown successfully.

We will be glad to furnish you with a booklet dealing with the planting, care and cultivation of Azaleas and Camellias. It is yours for the asking.

We are in position to supply you with unusually fine plants this season—young, properly pruned, well grown in every way and as you notice, most reasonably priced.

Please do not confuse our Azaleas with thinly grown plants, which may have the height but are not well branched and do not have the proper vitality. Our plants have been spaced, grown under irrigation and have had the necessary care.



# AZALEA INDICA

## LAVENDER

**Concinna.** Midseason. Strong grower with medium-sized, rosy lavender flowers.

**Formosa.** The most popular of all Azaleas. Vigorous grower with large, lavender flowers. Very hardy.

**Omurasaki.** Midseason. More spreading than Formosa, with rose-lavender flowers.

**Violacea Rubra.** Late. Deep violet flowers with wavy petals.

## LIGHT PINK AND ROSE-PINK

**Brilliant.** Early to midseason. Clear rose-pink. Low, compact growth.

**Elegans.** Midseason. Upright grower with light pink flowers. One of the best.

**Elegans Superba (Pride of Mobile).** Midseason to late. Compact, bushy grower with rose-pink flowers borne in large clusters.

**George Franc.** Early. Large, rose-pink flower with deep red throat. Low, bushy grower. Very fine.

**Macrantha Pink.** Very late. Attractive glossy foliage and medium-sized, clear pink blooms.

## ORANGE-RED

**Dixie.** Late. Strong grower with orange-salmon blooms.

**President Clay.** Early. Strong, upright grower with medium-sized, orange-red flowers. Very popular.

**Prince of Orange.** Late. Low, spreading grower with deep orange flowers.



Azaleas in a natural setting



## AZALEA INDICA, continued

### SALMON

- Duc de Rohan.** Early. Light salmon. Low, spreading growth.  
**Duke of Wellington.** Beautiful midseason variety with rosy salmon flowers. Low, compact grower.  
**Lawsal (Daphne Pink).** Midseason to late. Strong, upright grower with clear salmon flower.  
**Pride of Summerville.** Early to midseason. Flowers almost identical to Lawsal, but of low, spreading habit of growth.

### VARIEGATED

- George Lindley Taber.** Beautiful new sport from Omurasaki. Strong grower with soft lavender and white flowers. Fine with deeper shades.  
**Lady Edith.** Midseason. Compact grower with attractive two-tone rose-lavender flowers.

### WHITE

- Fielder's White.** The most satisfactory white Azalea. Pure white flower with attractive, deep green foliage.

| Strong Bushy Plants    | Each   | 10     |
|------------------------|--------|--------|
| 8 to 12 in., B&B.....  | \$0 75 | \$7 00 |
| 12 to 15 in., B&B..... | 1 00   | 9 00   |
| 15 to 18 in., B&B..... | 1 25   | 11 50  |
| 18 to 24 in., B&B..... | 2 00   | 17 50  |
| 24 to 30 in., B&B..... | 3 00   | 27 50  |

## AZALEA KURUME

### ORANGE

- Flame.** Strong, upright grower with orange-red blooms.

### PINK

- Cherry Blossom.** Early. Double; light pink shading deeper at center.  
**Coral Bells.** Probably the most popular Kurume Azalea, with dainty soft pink, hose-in-hose flowers. Compact.  
**Hiawatha.** Early. Single clear pink. Upright grower.  
**Mauve Beauty.** Spreading variety with soft pink-lavender blooms. Very attractive.  
**Peach Blow.** Single flowers with peach-blossom shadings. Fast, tall grower.  
**Pink Pearl.** Early. Beautiful double flowers of salmon-pink. Very bushy grower.  
**Single Cherry.** Two-tone white-pink flowers. Attractive.

### RED

- Christmas Cheer.** Early. Bright red, hose-in-hose flowers. Small foliage. Upright grower.  
**Hexe.** Late. Large, double red flowers. Slow grower. One of the best.  
**Hinodegiri.** Brilliant scarlet flowers. Very hardy. Most attractive.

### SALMON

- Bridesmaid.** Attractive bright salmon flowers. Bushy, compact grower.  
**Salmon Beauty.** Free-blooming midseason variety with attractive soft salmon-colored flowers. Double.  
**Salmon Prince.** Same color as Salmon Beauty but with single blooms.

### WHITE

- Snow.** Midseason. The best of the white varieties. Very fine.

| Strong Bushy Plants    | Each   | 10     |
|------------------------|--------|--------|
| 8 to 10 in., B&B.....  | \$0 80 | \$7 50 |
| 10 to 12 in., B&B..... | 1 25   | 11 00  |
| 12 to 15 in., B&B..... | 1 50   | 12 50  |
| 15 to 18 in., B&B..... | 2 25   | 20 00  |
| 18 to 24 in., B&B..... | 3 00   |        |



# FLOWERING SHRUBS, HEDGE PLANTS AND PALMS

**ABELIA grandiflora** (Glossy Abelia). An attractive shrub with small shiny foliage. Produces an abundance of pinkish white flowers from May to September. Fine for hedges and foundation planting.

|                        | Each   | 10     |
|------------------------|--------|--------|
| 12 to 18 in., B&B..... | \$1 00 | \$9 00 |
| 18 to 24 in., B&B..... | 1 40   | 12 00  |
| 2 to 3 ft., B&B.....   | 1 75   | 16 50  |
| 3 to 4 ft., B&B.....   | 2 25   | 20 00  |

**ARDISIA crenulata**. Shade-loving, dwarf plant with an abundance of bright red berries in winter.

|                       | Each   |
|-----------------------|--------|
| 8 to 10 in., B&B..... | \$0 75 |

**ASPIDISTRA lurida**. Dark green leaves. Excellent for pot plants. Shade loving.

|               | Each    |
|---------------|---------|
| Per leaf..... | \$0 12½ |

**BELOPERONE guttata** (Corsican Shrimp Plant). Attractive shrub with drooping racemes of cream and purple flowers enclosed in rosy copper bracts. Quite hardy in North Florida.

|                | Each   |
|----------------|--------|
| Qt. cans.....  | \$0 50 |
| Gal. cans..... | 1 50   |

**BERBERIS thunbergi atropurpurea** (Red-leaf Japanese Barberry). An excellent semi-deciduous plant with wine-colored foliage. Splendid for accent effect.

|                        | Each   | 10      |
|------------------------|--------|---------|
| 12 to 18 in., B&B..... | \$1 50 | \$14 00 |
| 18 to 24 in., B&B..... | 1 85   | 16 50   |

**BUXUS japonica** (Japanese Boxwood). Attractive bright green foliage. Fast grower. Fine for low formal hedges or boxes.

|                        | Each   | 10     | 50-100  |
|------------------------|--------|--------|---------|
| 4 to 6 in., B&B.....   | \$0 35 | \$0 30 | \$0 27½ |
| 6 to 8 in., B&B.....   | 50     | 45     | 40      |
| 8 to 10 in., B&B.....  | 65     | 60     | 50      |
| 10 to 12 in., B&B..... | 80     | 75     | 70      |
| 12 to 18 in., B&B..... | 1 10   | 1 00   | 90      |

**CLEYERA japonica** (Japanese Cleyera). Beautiful, upright-growing, evergreen shrub with shiny dark green foliage. White flowers are followed by red berries in early fall. During cold weather the leaves turn an attractive shade of bronze.

|                      | Each   |
|----------------------|--------|
| 2 to 3 ft., B&B..... | \$3 25 |
| 3 to 4 ft., B&B..... | 4 50   |
| 4 to 5 ft., B&B..... | 6 00   |

**COCOS australis**. Very hardy palm with grayish green, curved leaves. Vigorous grower.

|                        | Each   |
|------------------------|--------|
| 18 to 24 in., B&B..... | \$1 75 |
| 2 to 3 ft., B&B.....   | 2 50   |
| 3 to 4 ft., B&B.....   | 3 50   |

**DURANTA plumieri** (Golden Dewdrop). Fast-growing, upright shrub with blue-lilac flowers followed by yellow berries. Although quite tender in North Florida, it is a worthwhile addition to any planting.

|                                | Each   |
|--------------------------------|--------|
| Strong plants in qt. cans..... | \$1 75 |

**ELAEAGNUS argentea**. Much faster growing than *Elaeagnus fruitlandii* and of more open habit. Silvery gray foliage. Produces an abundance of edible red fruits. Excellent where a quick screen is required.

|                      | Each   |
|----------------------|--------|
| 2 to 3 ft., B&B..... | \$3 00 |
| 3 to 4 ft., B&B..... | 3 75   |
| 4 to 5 ft., B&B..... | 4 50   |

**E. pungens fruitlandii**. A form of *Elaeagnus pungens* with wider leaves and more compact habit of growth. Attractive, silvery green leaves. Splendid for accent.

|                        | Each   |
|------------------------|--------|
| 12 to 18 in., B&B..... | \$1 50 |
| 18 to 24 in., B&B..... | 2 25   |
| 2 to 3 ft., B&B.....   | 3 00   |



# FLOWERING SHRUBS, HEDGE PLANTS AND PALMS, continued



Hydrangea

**EURYA japonica.** A very slow-growing, dwarf plant with spreading habit of growth. Small white flowers are followed by black fruit. Desirable for low plantings.

|                        |        |
|------------------------|--------|
|                        | Each   |
| 8 to 12 in., B&B.....  | \$1 00 |
| 12 to 18 in., B&B..... | 1 75   |

**FEIJOA sellowiana** (Mexican Guava). Excellent, compact-growing plant with two-tone white and red flowers. Fine for screen or high border.

|                        |        |
|------------------------|--------|
|                        | Each   |
| 12 to 18 in., B&B..... | \$1 50 |
| 18 to 24 in., B&B..... | 2 00   |
| 2 to 3 ft., B&B.....   | 3 00   |

**GARDENIA florida** (Cape Jasmine). The famous Gardenia. With its waxy green foliage and sweet-scented white flowers it is one of the most desirable plants for the southern garden.

|                        |        |
|------------------------|--------|
|                        | Each   |
| 8 to 12 in., B&B.....  | \$0 75 |
| 12 to 18 in., B&B..... | 1 00   |
| 18 to 24 in., B&B..... | 1 50   |

**HYDRANGEA hortensis** (French Hydrangea). A splendid deciduous shrub which is rapidly regaining its popularity. Should be planted in rich soil in partial shade. Mixed varieties.

|                        |        |
|------------------------|--------|
|                        | Each   |
| 12 to 18 in., B&B..... | \$1 00 |
| 18 to 24 in., B&B..... | 1 75   |
| 24 to 30 in., B&B..... | 2 50   |

**H. quercifolia** (Oak-leaf Hydrangea). Native Florida shrub with large panicles of white flowers.

|               |        |
|---------------|--------|
|               | Each   |
| Qt. cans..... | \$0 50 |

**ILLICIAM anisatum** (Anise Tree). Rapid-growing, upright, broad-leaved evergreen shrub. Leaves fragrant when bruised. Fine for background.

|                      |        |
|----------------------|--------|
|                      | Each   |
| 2 to 3 ft., B&B..... | \$2 25 |
| 3 to 4 ft., B&B..... | 3 25   |
| 4 to 5 ft., B&B..... | 4 50   |

**JASMINUM primulinum** (Primrose Jasmine). Fast-growing evergreen shrub with drooping branches. Abundance of bright yellow flowers in early spring.

|                        |        |
|------------------------|--------|
|                        | Each   |
| 12 to 18 in., B&B..... | \$1 00 |
| 18 to 24 in., B&B..... | 1 50   |
| 2 to 3 ft., B&B.....   | 2 00   |



## FLOWERING SHRUBS, HEDGE PLANTS AND PALMS, continued

**LAGERSTROEMIA indica** (Crape Myrtle). We have some beautiful plants of the watermelon-red variety grown as standards. If cut back immediately after blooming they usually flower a second time in late summer.

|                      | Each   |
|----------------------|--------|
| 5 to 6 ft., B&B..... | \$7 50 |
| 6 to 7 ft., B&B..... | 10 00  |
| 6 to 8 ft., B&B..... | 12 50  |

**LIGUSTRUM.** Undoubtedly the most popular group of plants in the South. All our Ligustrums are grafted on root-knot-resisting stock, assuring you of superior plants.

**L. aureo-marginatum** (Gold-tip Ligustrum). Fast-growing, upright shrub with large leaves margined with yellow and gold. Splendid for accent effect. Should be used in sunny location.

**L. excelsum superbum** (Silver-leaf Ligustrum). Same habit of growth as *Ligustrum aureo-marginatum* but not as fast a grower. Leaves are brightly variegated green and white. Most attractive if planted in sun.

**L. japonicum.** Strong, upright grower with dull green leaves. Fine for high background.

**L. Nobile.** Upright grower with handsome shiny deep green leaves. Fine for high hedges.

| Above four:            | Each   | 10      |
|------------------------|--------|---------|
| 12 to 18 in., B&B..... | \$1 30 | \$12 00 |
| 18 to 24 in., B&B..... | 1 60   | 15 00   |
| 2 to 3 ft., B&B.....   | 2 30   | 22 00   |
| 3 to 4 ft., B&B.....   | 3 00   | 28 00   |
| 4 to 5 ft., B&B.....   | 3 75   |         |

**L. iwata.** Small, light green leaves with yellow mottling. Compact grower.

**L. lucidum** (Wax-leaf Ligustrum). The finest of all Ligustrums, with waxy green foliage and bushy habit of growth. May be pruned in any desired shape or allowed to grow naturally.

| Above two:             | Each   | 10      |
|------------------------|--------|---------|
| 12 to 18 in., B&B..... | \$1 50 | \$14 00 |
| 18 to 24 in., B&B..... | 2 00   | 17 50   |
| 2 to 3 ft., B&B.....   | 3 00   | 27 50   |

**NANDINA domestica** (Heavenly Bamboo). Beautiful ever-green shrub with attractive feathery foliage which turns red in the winter. White flowers are followed by large clusters of red berries.

|                        | Each   |
|------------------------|--------|
| 12 to 18 in., B&B..... | \$1 50 |



Nandina domestica



# FLOWERING SHRUBS, HEDGE PLANTS AND PALMS, continued

**NERIUM oleander** (Oleander). Fast-growing evergreen shrub with attractive flowers in spring and summer. Fine for flowering hedge or road planting.

**Cardinal** (deep red), **Double Pink**, **Double White**, and **Shell-Pink**.

|                      | Each   |
|----------------------|--------|
| 1 to 2 ft., B&B..... | \$1 25 |
| 2 to 3 ft., B&B..... | 2 00   |
| 3 to 4 ft., B&B..... | 2 75   |

**PHOTINIA glabra**. Hardy evergreen shrub with wine-colored new foliage.

|                        | Each   |
|------------------------|--------|
| 8 to 12 in., B&B.....  | \$1 00 |
| 12 to 18 in., B&B..... | 1 50   |

**PLUMBAGO capensis** (Blue Leadwort). Low growing and of somewhat climbing habit of growth. Light blue flowers produced during entire spring and summer. Fine for low border or boxes.

|                | Each   |
|----------------|--------|
| Gal. cans..... | \$1 60 |

**POLYSTICHUM** (Holly Fern). Beautiful shade-loving Fern. Excellent for pot plant or rockery.

|                          | Each   |
|--------------------------|--------|
| Strong clumps, B&B ..... | \$1 50 |

**PYRACANTHA coccinea lalandii** (Firethorn). Upright, fast-growing type with orange-red berries which ripen during early fall. Fine for high hedges.

**P. formosana splendens**. More spreading habit, with red berries borne in enormous clusters. Beautiful for specimen or high screen.

| Above two:             | Each   |
|------------------------|--------|
| Gal. cans.....         | \$1 50 |
| 18 to 24 in., B&B..... | 1 50   |
| 2 to 3 ft., B&B.....   | 2 50   |
| 3 to 4 ft., B&B.....   | 3 50   |
| 4 to 5 ft., B&B.....   | 4 50   |
| 5 to 6 ft., B&B.....   | 6 50   |

**RAPHIOLEPIS indica** (Indian Hawthorn). Spreading, slow-growing evergreen shrub with dark green foliage and flat clusters of pinkish white flowers followed by black berries.

**R. japonica** (Japanese Hawthorn). Like the preceding but a much faster grower and upright. Both varieties are splendid for seaside planting.

| Above two:             | Each   |
|------------------------|--------|
| 12 to 18 in., B&B..... | \$2 00 |
| 18 to 24 in., B&B..... | 2 50   |
| 2 to 3 ft., B&B .....  | 4 00   |

**SABAL palmetto** (Cabbage Palm.) Tall growing, with a large head of fan-shaped leaves. \$1.25 per ft., of clear trunk. 10 ft. \$12.50, 15 ft. \$18.75.

**SEVERINIA buxifolia** (Boxorange). Low-growing, spiny shrub. Excellent for hedges. Stands shearing well. White flowers followed by black berries.

|                        | Each   |
|------------------------|--------|
| 8 to 12 in., B&B.....  | \$1 00 |
| 12 to 18 in., B&B..... | 1 50   |
| 18 to 24 in., B&B..... | 2 25   |

**SPIRAEA, Double Cantoniensis** (Double Bridal-wreath). Splendid variety with graceful, arching branches. Very free flowering, with umbels of pure white double flowers in early spring.

|                        | Each   |
|------------------------|--------|
| 12 to 18 in., B&B..... | \$1 25 |
| 18 to 24 in., B&B..... | 1 75   |
| 2 to 3 ft., B&B.....   | 2 25   |
| 3 to 4 ft., B&B.....   | 3 00   |
| 4 to 5 ft., B&B.....   | 4 00   |

**VIBURNUM odoratissimum** (Sweet Viburnum). Fast-growing evergreen shrub with very fragrant white flowers in early spring.

|                        | Each   |
|------------------------|--------|
| 12 to 18 in., B&B..... | \$1 75 |
| 18 to 24 in., B&B..... | 2 50   |
| 2 to 3 ft., B&B.....   | 3 00   |
| 3 to 4 ft., B&B.....   | 5 00   |



## FLOWERING SHRUBS, HEDGE PLANTS AND PALMS, continued

**ZAMIA integrifolia** (Coontie). Low-growing cycad with palm-like leaves. Splendid for shady location. Each  
Strong bulbs.....\$1 25  
Extra-strong bulbs..... 2 00

Our light sandy soils are badly in need of having both their humus content and moisture-holding capacity built up. That is why we suggest you use *Peat Humus* in preparing your planting beds.

Ton (2½ to 3 cu. yds.).....\$18 00  
½ton..... 9 50  
¼ton..... 5 00

We carry a supply at all times.



Hibiscus

## HIBISCUS

Although they are somewhat tender under our climatic conditions, we realize more and more that these gorgeous plants have a definite place in our gardens. If planted in a sunny exposure, with protection against winter cold, they will flower constantly from early spring to late fall.

**American Beauty.** Double; dark pink.  
**Betty Chalk.** Single; red with deep red throat.  
**Cooper's Ranch.** Very large, single; pinkish gold.  
**Dark-Eyed Grandiflora.** Light pink with dark throat.  
**Double Orange.** Two-tone orange and red.  
**Double Pink and White.** White and clear pink.  
**Euterpe.** Single; salmon.  
**Fiji.** Rose-red with deep throat.  
**Flamingo.** Double; carmine-pink. Beautiful.  
**Florida Sunset.** Single; shades of orange-bronze.  
**Ft. Myers Single Yellow.** Small yellow flowers.  
**Hendry 40.** Double; yellow.  
**Hendry 161.** Double; yellow.  
**Indian Chief.** Large, single; orange.  
**Johorti Island.** Light pink with deep throat.  
**LaFrance.** Small, bright pink. Free flowering.  
**Lutea.** Cream-yellow, dark center.  
**Mandalay.** Large, single; ruffled yellow. Beautiful.  
**Minerva.** Single; orchid-pink.  
**Mrs. Hassinger.** Rose-red with maroon center.  
**Peach Blow.** Double; peach-pink.  
**Psyche.** Small, single; red.  
**Seacliff.** Large, single; salmon-pink. Extra fine.  
**Single Scarlet.** Large, single; maroon. Strong.  
**Single Yellow.** White center.  
**Tahiti.** Single; pink.

Each  
1-gal. cans.....\$2 00  
3-gal. cans..... 3 75



# CAMELLIA JAPONICA

**Catherine Cathcart.** Formal type, marbled white and pink. Light-colored foliage.

**Col. Firey (W. S. Hastie).** Very double, crimson-red flowers. Late.

**Daikagura.** Loose peony-formed flowers. Deep rose-red, sometimes blotched white.

**Debutante.** Very popular early-flowering type with delicate pink, peony-shaped flowers.

**Empress.** Very large, semi-double, rose-pink flowers with ruffled petals. Spreading habit of growth. Excellent.

**Laurel Leaf.** Imbricated flower. Light pink and white with recurving petals. Upright grower.

| Any of above:          | Each   |
|------------------------|--------|
| 8 to 12 in., B&B.....  | \$4 00 |
| 12 to 18 in., B&B..... | 6 00   |
| 18 to 24 in., B&B..... | 8 50   |
| 2 to 3 ft., B&B.....   | 12 50  |
| 3 to 4 ft., B&B.....   | 17 50  |
| 2-yr. grafts, B&B..... | 12 50  |

We learned long ago that in growing plants the best fertilizers are always the cheapest. That is why we use only *Reliance Azalea and Camellia Special Fertilizer* in the growing of all acid-loving plants.

For your convenience we keep a stock of this fertilizer on hand at all times.

|                   |        |
|-------------------|--------|
| 100-lb. bags..... | \$4 75 |
| 50-lb. bags.....  | 2 75   |
| 25-lb. bags.....  | 1 60   |
| 10-lb. bags.....  | 90     |
| 5-lb. bags.....   | 55     |

Always insist on factory-bagged material.

**Brilliant.** Medium-sized, rose-red flower, fully imbricated. Fine bloomer.

**Fanny Bolis.** Semi-double, red and white, peony-type flower, very bushy grower.

**Gov. Mouton.** Loose peony-type flower, marbled red and white.

**Herme.** Popular upright-growing variety. White with red and pink stripes and blotches.

**Monarch.** Very large peony-type flowers of deep pink. Dense, compact grower.

| Any of above:          | Each   |
|------------------------|--------|
| 8 to 12 in., B&B.....  | \$2 50 |
| 12 to 18 in., B&B..... | 4 50   |
| 18 to 24 in., B&B..... | 6 50   |
| 2 to 3 ft., B&B.....   | 10 00  |
| 2-yr. grafts, B&B..... | 10 00  |

**Chandleri Elegans.** Very large, loose peony-type flowers, red or pink and white variegated. Fine.

**Elizabeth.** Imbricated white flowers, sometimes sporting pink or red.

**Enrico Bettoni (Haley's Monarch).** Fast, upright-growing variety with semi-double or loose peony-type flowers of salmon-pink.

**Pink Perfection.** Popular variety with imbricated flowers of a delicate pink shade. Best corsage variety.

**Prince Eugene Napoleon.** Bright orange-red flower of medium size. Imbricated. Free bloomer.

**Prof. C. S. Sargent.** Popular old-fashioned type with full peony-formed, crimson flowers. Very hardy.

| Any of above:          | Each   |
|------------------------|--------|
| 8 to 12 in., B&B.....  | \$2 00 |
| 18 to 24 in., B&B..... | 3 00   |
| 2 to 3 ft., B&B.....   | 5 75   |
| 3 to 4 ft., B&B.....   | 10 00  |
| 4 to 5 ft., B&B.....   | 14 00  |
| 5 to 6 ft., B&B.....   | 18 50  |





Prince Eugene Napoleon

## Camellia Sasanqua

We have a nice stock of this hardy fast-growing type in mixed varieties. Excellent for hedges.

|                        | Each   |
|------------------------|--------|
| 8 to 12 in., B&B.....  | \$1 00 |
| 12 to 18 in., B&B..... | 1 50   |
| 18 to 24 in., B&B..... | 2 25   |



Sasanqua Camellia





GARDENIA FLORIDA



ILEX OPACA  
AMERICAN HOLLY





PYRACANTHA COCCINEA LALANDI

HEMEROCALLIS DAYLILIES

Cinnebar

Vesta

Margaret Perry

Ajax

Port

J. A. Crawford







Ilex Crenata rotundifolia, Box Edging below and Cotoneaster at steps

## HOLLIES (Ilex)

**ILEX crenata rotundifolia** (Japanese Holly). A dwarf type with boxwood-like foliage. Black berries. Very desirable.

|                        |        |
|------------------------|--------|
|                        | Each   |
| 8 to 12 in., B&B.....  | \$1 30 |
| 12 to 18 in., B&B..... | 1 75   |

**I. opaca howardi** (American Holly). One of the most popular types, with beautiful dark glossy foliage and bright red berries.

|  |        |
|--|--------|
|  | Each   |
| 2 to 3 ft., B&B.....                   | \$3 25 |
| 3 to 4 ft., B&B, trimmed specimen..... | 4 50   |
| 4 to 5 ft., B&B, trimmed specimen..... | 6 50   |
| 5 to 6 ft., B&B, trimmed specimen..... | 9 50   |
| 6 to 8 ft., B&B, trimmed specimen..... | 13 50  |

**I. opaca, East Palatka.** Very fast-growing type of American Holly with light green foliage. Berries borne in great profusion. Grafted plants.

|  |        |
|--|--------|
|  | Each   |
| 4 to 5 ft., B&B, trimmed specimen..... | \$6 50 |
| 5 to 6 ft., B&B, trimmed specimen..... | 9 50   |
| 6 to 8 ft., B&B, trimmed specimen..... | 13 50  |

**I. vomitoria** (Yaupon). Attractive native Holly with small foliage and coral-red berries. Splendid for hedges or foundation.

|                                 |        |
|---------------------------------|--------|
|                                 | Each   |
| 12 to 18 in., sheared, B&B..... | \$1 50 |
| 18 to 24 in., sheared, B&B..... | 2 35   |
| 2 to 3 ft., sheared, B&B.....   | 3 50   |
| 3 to 4 ft., sheared, B&B.....   | 5 50   |





Podocarpus hedge at Jacksonville, Fla. Post Office

## CONIFEROUS EVERGREENS

**BIOTA orientalis aurea conspicua** (Goldspire Arborvitæ). Fast, upright grower with attractive golden yellow color.

**B. pyramidalis bakeri** (Baker's Arborvitæ). Compact, narrow grower with deep green foliage.

| Above two:             | Each   |
|------------------------|--------|
| 12 to 18 in., B&B..... | \$1 25 |
| 18 to 24 in., B&B..... | 1 75   |
| 2 to 3 ft., B&B.....   | 2 50   |

**JUNIPERUS chinensis pfitzeriana** (Pfitzer's Spreading Juniper). The best spreading Juniper under our climatic conditions. Attractive green foliage.

|                        | Each   |
|------------------------|--------|
| 12 to 18 in., B&B..... | \$1 85 |
| 18 to 24 in., B&B..... | 2 50   |
| 24 to 30 in., B&B..... | 3 25   |

**PODOCARPUS longifolia.** Tall-growing, upright type. Splendid for hedges or specimens.

|                        | Each   |
|------------------------|--------|
| 12 to 18 in., B&B..... | \$1 50 |
| 18 to 24 in., B&B..... | 2 25   |
| 2 to 3 ft., B&B.....   | 3 25   |



# ROSES

We are in position to furnish some very fine 2-year-old stock this winter. Roses should not be transplanted bare-rooted until thoroughly dormant, which usually is about November 15 to December 1. If you wish to place your order early, we shall be glad to reserve the plants for you until planting can be done safely.

## RED

**Etoile de Hollande.** Crimson-red.

**Red Radiance.** Hardy. Rose-red.

## PINK

**Editor McFarland.** Deep pink.

**Pink Radiance.** Hardy. Pink.

## YELLOW

**Lady Hillingdon.** Saffron-yellow.

## WHITE

**Kaiserin Auguste Viktoria.** Hardy. White.

## VARIEGATED

**President Herbert Hoover.** Hardy. Bicolor.

**Talisman.** Hardy. Multicolor.

## CLIMBING ROSES

**Cl. Red Radiance.** Deep rose-red.

**Cl. Talisman.** Variegated.

**Paul's Scarlet Climber.** Bright red.

**Strong, 2-yr., budded plants, No. 1 grade, 75c each;  
10 for \$7.00**

**Selected Jumbo grade, 95c each; 10 for \$9.00**

## Patented Roses

**Charlotte Armstrong.** HT. Pat. 455. Cherry to Each  
cerise-red.....\$1 50

**Eclipse.** HT. Pat. 172. Pure yellow..... 1 35

**McGredy's Sunset.** HT. Pat. 317. Soft yellow.... 1 35

**Peace.** HT. Pat. 591. Yellow with white and pink.. 2 00

**Texas Centennial.** HT. Pat. 162. Brick-red..... 1 50

For maximum results use

### RELIANCE ROSE SPECIAL FERTILIZER

|              |        |             |        |
|--------------|--------|-------------|--------|
| 100 lbs..... | \$4 75 | 25 lbs..... | \$1 60 |
| 50 lbs.....  | 2 75   | 10 lbs..... | 90     |
|              |        | 5 lbs.....  | 55     |

We carry a complete stock at all times.

Hybrid Tea Rose Garden





# LOUISIANA IRIS

We feel that Louisiana Iris deserves a conspicuous place in every southern garden. Easily grown, it does best if planted in an acid soil, rich in humus, with plenty of water during the growing season. Give them a trial and you will agree with us that these plants are a "must" for your garden.

**Mixed varieties, blue, lavender, shades of copper and yellow.**

|                                      | Each   | 6      | 12     |
|--------------------------------------|--------|--------|--------|
| Strong divisions, postpaid . . . . . | \$0 80 | \$3 50 | \$6 00 |

## VINES

**BIGNONIA speciosa** (Glory Vine). Dark green foliage. Large, trumpet-shaped lavender flowers in May.

**HEDERA helix** (English Ivy). Large-leaf type. Fine for ground cover in shady locations.

**JASMINUM ilicifolium** (Wax Jasmine). Rapid grower with star-shaped white flowers. Blooms in midsummer.

**J. pubescens** (Furry Jasmine). Star-shaped white flowers in fall. May be grown as shrub or vine.

**RHYNCOSPERMUM jasminoides** (Confederate Jasmine). Dark green foliage with sweet-scented white flowers in spring. Very fine.

|                        | Each   |
|------------------------|--------|
| Strong . . . . .       | \$1 00 |
| Extra strong . . . . . | 1 50   |



Trellis with Bignonia Vine





## HEMEROCALLIS

One of the reasons Daylilies have become our most popular perennial is that we are leading such busy lives. All our time seems to be spoken for in advance, and *still* all of us want attractive grounds around our homes. We, therefore, had to turn to plants which will grow with a minimum of care, and Daylilies are certainly the answer. Thriving under the most adverse conditions, they are a perfect joy from early spring to late summer. Ideal in the annual or perennial border with a background of higher shrubs, in dull spots in foundation plantings, in the cutting garden or for naturalizing, they are the busy gardener's answer to a prayer for more color.

A great number of new varieties have been introduced the last few years. Some are excellent; others are only mediocre. We are constantly trying the newest, most promising types but found long ago that a great many varieties do not like our long summers and heavy rainfall. We, therefore, are eliminating those not satisfactory under our conditions and are listing only types which have proved themselves thoroughly at home in the South.

Besides the varieties we list, we have a number of others in quantity too small to catalog. If you do not find what you are interested in, drop us a line and we shall be glad to quote you if we can furnish them.

### PEACH

**GEORGIA.** (Stout.) A truly peach-colored flower with deeper tinted throat. Full blooms with wide, overlapping petals. \$3.00 each.



## HEMEROCALLIS, continued

### BICOLORS

**BICOLOR.** (Stout.) Orange-yellow sepals with royal-red petals. Very beautiful. \$1.50 each.

**CABALLERO.** (Stout.) Striking bicolor with vermilion petals and golden yellow sepals and throat. Flowers to 6 inches across. Very fine and unusual. Evergreen. \$1.50 each.

**ETHEL FOOTE.** (Shoemaker.) One of our seedlings. Large flower with clear yellow throat; petals deepen to chocolate-brown with yellow stripe extending through center of petal. Plant in partial shade for best results. Unusual. Midseason. \$1.50 each.

**FESTIVAL.** (Stout.) Vigorous grower with English red petals and orange mid-stripe. A truly beautiful mid-season variety. \$1.00 each.

**LINDA.** (Stout.) A bicolor with pastel-shaded eye zone of great beauty. Golden yellow base with cinnamon marking. Midseason. \$1.00 each.

**COLLECTION: One of each for \$5.50, postpaid**  
(Value \$6.50)

### DEEP YELLOW

**AMARYLLIS.** (Betscher.) A very beautiful evergreen variety with vase-shaped, golden yellow flowers. Mid-season. 40c each.

**AUREOLE.** Full, wide-spreading flowers of rich cadmium-yellow. Evergreen. Does not fade. Early. 40c each.

**FLORHAM.** (Harrington.) One of the old favorites with very attractive, clear yellow flowers. Very fragrant. Evergreen. Midseason. 30c each.

**LUTEOLA MAJOR.** (Van Tubergen.) Tall growing, with large, lemon-chrome flowers. Very desirable for cutting. Midseason. 40c each.

**MONARCH.** (Stout.) Well branched, with large, cadmium-yellow flowers. Midseason. Excellent. \$1.50 each.

**OPHIR.** (Farr.) Outstanding, tall-growing variety with wide, trumpet-shaped, clear orange-yellow flowers with a 6-inch spread. Long blooming season. Fragrant. Fine cut flower. Evergreen. 60c each.

**SEMPERFLORENS.** (Van Tubergen.) Vigorous grower with evergreen foliage. Medium-sized, cadmium-yellow flowers. 40c each.

**SIR MICHAEL FOSTER.** (Mueller.) A great favorite in every garden. Very strong grower, with tall spikes of trumpet-shaped, clear yellow flowers. Unsurpassed if tall background is desired. Should be in every collection. Fine cut flower. Evergreen. Midseason. 60c each.

**SOUDAN.** (Stout.) The medium-sized flowers with wide, overlapping petals are borne in great abundance. Color is clear golden yellow. Evergreen. Most desirable. Early to midseason. \$1.00 each.

**THE GEM.** (Betscher.) This midseason variety has an attractive orange-yellow bloom of medium size. Its long flowering season makes it a worthwhile addition to any garden. 40c each.

**YELDRIN.** (Stout.) Small, yellow-orange flowers. Much-branched scapes. Very floriferous. \$1.00 each.

**COLLECTION: One of each for \$5.75, postpaid**  
(Value \$7.00)



## HEMEROCALLIS, continued

### COPPER SHADES

**AURANTIACA.** One of the fulvous types, with narrow petals. Throat of flower is orange and sepals are tinged with English red. Midseason. 35c each.

**BAGDAD.** (Stout.) A fine large, bicolored flower with clear orange throat. Outer petals coppery red with orange background. Medium grower. Midseason. 75c each.

**CINNABAR.** (Stout.) One of the older midseason hybrids. The throat of the flower is clear yellow, with the color of the outer petals deepening to a lovely shade of brownish red. Color similar to Aurantiaca but more pronounced. Very floriferous. Evergreen. 65c each.

**COLLECTION: One of each for \$1.50**

**(Value \$1.75)**

**Postage extra**

### EYE ZONES

**CRESSIDA.** (Betscher.) A strong-growing, deciduous variety with large, orange blooms. A fulvous marking in the throat makes this a great favorite. Excellent for mass effect. 40c each.

**FULVA.** The old-fashioned tawny Daylily. Desirable if used with yellow types or for naturalizing. 25c each.

**MIKADO.** (Stout.) One of Dr. Stout's first creations and still one of the most outstanding. Flowers are clear orange, with mahogany-red eye zone. Blooms twice. Midseason. Evergreen. Should be in every garden. 50c each.

**RAJAH.** (Stout.) Flowers almost identical to Mrs. John J. Tigert. Blooms about three weeks later. Evergreen. Midseason. \$1.00 each.

**ZOUAVE.** (Stout.) Fulvous red petals with dark marking in mid-zone. Throat clear yellow. Medium-sized flowers borne in great numbers. Early to midseason. \$1.50 each.

**COLLECTION: One of each for \$3.00, postpaid**

**(Value \$3.65)**

### YELLOW

**CIRCE.** (Stout.) Small, full flowers borne on strong scapes. Prolific bloomer. 75c each.

**DAUNTLESS.** (Stout.) Large, broad-petaled flowers of pale yellow, slightly flushed in the mid-zone; green-tinted throat. Beautiful. \$1.00 each.

**MANDARIN.** (Farr.) Robust, large-flowering variety with pale yellow blooms of great beauty. Midseason. 65c each.

**MODESTY.** (Betscher.) One of the best pale yellows. Should be planted in partial shade for best results. Midseason. 35c each.

**PRINCESS.** (Stout.) Large, delicate, fragrant flowers of clear lemon-yellow color. Strong grower. Midseason. \$1.25 each.

**SOVEREIGN.** Low-growing, very early-flowering type with small, light yellow flowers. Deciduous. 25c each.

**TARUGA.** (Stout.) Beautiful open flower with faint cinnamon dust effect in the mid-zone. Gracefully curved flowers. \$1.50 each.

**COLLECTION: One of each for \$4.75, postpaid**

**(Value \$5.75)**



## HEMEROCALLIS, continued

### ORANGE

**AJAX.** (Mueller.) Usually the first Daylily to bloom in the spring. Medium clear orange flower. 75c each.

**EARLY GOLD.** (Shoemaker.) One of our seedlings with medium-sized, clear orange flowers borne in clusters. This variety flowers three or four times every season and will stand any amount of hot weather. 60c each.

**EMILY HUME.** (Hume.) Excellent under Florida conditions. Petals orange-yellow, decidedly pinched at the tips. Very attractive. 75c each.

**HIAWATHA.** (Stout.) Small flowers of clear orange, carried on strong scapes in great abundance. Very effective. Early to midseason. \$1.00 each.

**ORANGEMAN.** One of the best clear orange varieties. Usually has a few flowers during the entire growing season. Fine for mass plantings. Strong grower. Evergreen. 25c each.

**TRIUMPH.** (Stout.) A strong grower with large, rich orange-colored flowers. Faint fulvous red halo on throat. Very fine. Midseason. \$1.00 each.

**VESTA.** (Stout.) Flowers are very broad petaled, deep orange in color, with slight fulvous marking and of good substance. One of the best. Evergreen. Midseason. 75c each.

**WOODLOT GOLD.** (Cleveland.) Large, fragrant flowers of brilliant orange-yellow. Fluted petals with long blooming season. 35c each.

**COLLECTION: One of each for \$4.25, postpaid**  
(Value \$5.45)

### SHADES OF RED

**BARONET.** (Stout.) Fulvous red flower of great merit borne in great profusion. Two midseason blooming periods. Fine for low border. \$1.00 each.

**BLANCHE HOOKER.** (Stout.) Vigorous grower with large, maroon flowers borne on tall scapes. One of the best. \$3.00 each.

**PORT.** (Stout.) Small, bright red flowers carried in great profusion. Fine for contrast in low border. Midseason. \$1.50 each.

**RED BIRD.** (Stout.) One of our favorite red Daylilies. Strong grower. Tall scapes. \$2.00 each.

**SACHEM.** (Stout.) Medium-sized flower with wide, overlapping petals. Deep velvety red with yellow-green throat. Holds color well in hot weather. One of the best. \$1.50 each.

**WOLOF.** Velvety maroon with clear orange throat. Tall. \$2.50 each.

**COLLECTION: One of each for \$10.25, postpaid**  
(Value \$11.50)

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**NOTE:** In classifying the various varieties as "Early" "Midseason" or "Late" flowering, we are guided by North Florida conditions as indicated below. Seasons may vary greatly, depending upon local weather conditions. During periods of heavy rainfall, plants will frequently produce additional out-of-season flowers.

EARLY—March 15 to May 1.

MIDSEASON—May 1 to June 15.

LATE—June 15 to August 15.



## HEMEROCALLIS, continued

### BEGINNER'S COLLECTION

#### An Ideal Gift

Each

|                                      |        |
|--------------------------------------|--------|
| <b>Modesty.</b> Canary-yellow.....   | \$0 35 |
| <b>Aureole.</b> Cadmium.....         | 40     |
| <b>Vesta.</b> Orange.....            | 75     |
| <b>Baronet.</b> Red.....             | 1 00   |
| <b>Linda.</b> Bicolor.....           | 1 00   |
| <b>Aurantiaca.</b> Copper shade..... | 35     |
| <b>Cressida.</b> Eye zone.....       | 40     |

Value

\$4 25

**Entire Collection for \$3.50, postpaid**

### GARDENERS' COLLECTION

#### For the Discriminating Gardener

Each

|                                     |        |
|-------------------------------------|--------|
| <b>Princess.</b> Canary-yellow..... | \$1 25 |
| <b>Monarch.</b> Cadmium.....        | 1 50   |
| <b>Triumph.</b> Orange.....         | 1 00   |
| <b>Sachem.</b> Red.....             | 1 50   |
| <b>Caballero.</b> Bicolor.....      | 1 50   |
| <b>Bagdad.</b> Copper shade.....    | 75     |
| <b>Mikado.</b> Eye zone.....        | 50     |

Value

\$8 00

**Entire Collection for \$6.50, postpaid**

**Special**

**COMBINATION**

**Offer**

**1 each of all Hemerocallis in 7 color Collections  
(Except Georgia)**

**45 Beautiful Plants  
for only**

**\$30.00, Postpaid  
(Value \$35.00)**

### MIXED HYBRIDS

#### Splendid for Naturalizing

We have a nice supply of mixed hybrids developed by Mr. R. Wheeler and other well-known hybridizers. In most cases they equal the named varieties but are not different enough to warrant introduction.

**HYBRID DAYLILIES IN MIXED COLORS.** 10 for \$3.50, 20 for \$6.50, 50 for \$15.00.

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Daylily orders of \$4.00 or more are shipped prepaid; otherwise please add 35c to cover cost of packing and transportation.

Our plants are guaranteed to be healthy, true to name and to reach you in good condition. Please return any damaged plants to us immediately and we will send you fresh stock if available or refund the purchase price. At no time, however, will our liability exceed the amount of the original purchase.

Each order is freshly dug, and we take special care to send you strong plants.

Acceptance of orders subject to prior sale.



## HEMEROCALLIS, continued

### *Watkins Introductions*

We are indeed proud to have been selected as one of the firms to introduce 4 new Daylilies originated by Prof. John V. Watkins, and only recently released by the University of Florida. Prof. Watkins, so well known to all Daylily fanciers for his previous prize-winning Hemerocallis originations, perfected these new hybrids only after years of selective cross-breeding.

They are so outstanding, so entirely different, that they are an absolute "must" for your garden.

**ALLAPATAH.** The flowers, produced in mid-April, are large (5 $\frac{3}{4}$  inches across), of full form and heavy texture. The color approaches mascara 7-L-8\* and the effect is self-colored, since there is little differentiation between the perianth segments of the eye zones. The garden effect might approach deep maroon. \$3.00 each, postpaid.

**JACK 'N JILL.** Habit dwarf, excellent for edging Daylily borders. The blooms of the evergreen clone are borne early in April; those of the deciduous one follow about five weeks later, giving a continuous sequence of bloom over a period of about three months. The flowers are small (3 $\frac{1}{4}$  inches), of a sprightly red which approaches Burmese ruby, 7-H-6\*, self-colored, since there is little differentiation between the flower parts. Texture and substance are excellent and the color holds well during typical springtime weather in northern Florida. These seedlings have shorter scapes, smaller blooms and flower weeks earlier than commercial varieties with which they have been grown for comparison.

Jack 'n Jill are to be sold in pairs only, so that they may be planted together as edging plants for spring-long garden effect. Per pair only, \$3.00, postpaid.

**TAMIAMI.** Plant very robust. The flower is large (14.5 cm.), spreading, giving a bold day-long garden effect, for it does not roll or fade badly in the April sun. The sepal is self-colored, Pompeian red 4-J-10\*, and there is no differentiation of margin or mid-rib. The sepal is slightly recurved. The petal, also of self-colored Pompeian red 4-J-10, has veining but slightly darker. The petal is very slightly recurved, if at all. \$3.00 each, postpaid.

\* "A Dictionary of Color," Maerz and Paul.

#### **Other Watkins Hybrids Previously released:**

**KANAPAHA.** Evergreen. Clear cardinal-red blooms without eye zone. \$2.00 each.

**MRS. JOHN J. TIGERT.** Pale orange throat with red petals. Very strong grower of great merit. Deciduous. Midseason. \$1.00 each.

**WELAKA.** Very large flowers with orange-colored throat, fading to a rosy fulvous tone on outer segments. Excellent. \$1.50 each.

#### **SPECIAL COLLECTION OFFER**

**All 7 Watkins introductions,  
one of each for \$12.00, postpaid**

*Because the supply of these varieties is very limited, we suggest that you place your order today.*

# SHADE TREES for THE SOUTH

**Australian Pine** (*Casuarina cunninghamiana*). Hardy type. Fine for fast-growing shade tree or may be kept pruned in any desired form.

|                         | Each   | 10@    | 100 @  |
|-------------------------|--------|--------|--------|
| Qt. cans. ....          | \$0 40 | \$0 35 | \$0 30 |
| 2 to 3 ft., B&B. ....   | 75     | 65     | 60     |
| 3 to 4 ft., B&B. ....   | 1 00   | 90     | 80     |
| 4 to 5 ft., B&B. ....   | 1 75   | 1 65   | 1 50   |
| 5 to 6 ft., B&B. ....   | 2 50   | 2 25   | 2 00   |
| 6 to 8 ft., B&B. ....   | 3 25   | 3 00   | 2 75   |
| 8 to 10 ft., B&B. ....  | 6 00   | 5 75   |        |
| 10 to 12 ft., B&B. .... | 8 50   | 8 00   |        |

**Cherry Laurel** (*Laurocerasus caroliniana*). Fast-growing tree with bright green foliage. Should be used only on well-drained soil.

|                         | Each   | 10@    |
|-------------------------|--------|--------|
| 18 to 24 in., B&B. .... | \$1 10 | \$1 00 |
| 2 to 3 ft., B&B. ....   | 1 60   | 1 50   |
| 3 to 4 ft., B&B. ....   | 2 50   | 2 40   |
| 4 to 5 ft., B&B. ....   | 4 25   | 4 00   |
| 5 to 6 ft., B&B. ....   | 6 25   | 6 00   |
| 6 to 8 ft., B&B. ....   | 9 50   | 9 00   |

**Crab-apple** (*Malus angustifolia*). Native Crab-apple with delicate pink blooms in early spring.

|                        | Each   |
|------------------------|--------|
| 3 to 4 ft., B.R. ....  | \$2 25 |
| 4 to 6 ft., B.R. ....  | 3 50   |
| 6 to 8 ft., B.R. ....  | 4 75   |
| 8 to 10 ft., B.R. .... | 7 50   |

**Dogwood** (*Cornus florida*). Excellent for early spring bloom.

|                       | Each   |
|-----------------------|--------|
| 4 to 5 ft., B.R. .... | \$3 00 |
| 5 to 6 ft., B.R. .... | 3 50   |

**Mimosa** (*Albizzia julibrissin*). Fast-growing, deciduous tree with flat-topped head. Abundance of pink flowers in early summer.

|                        | Each   |
|------------------------|--------|
| 6 to 8 ft., B.R. ....  | \$4 50 |
| 8 to 10 ft., B.R. .... | 7 50   |

**Oak, Water** (*Quercus aquatica*). Tallest and fastest-growing type. Nearly evergreen.

**O., Live** (*Q. virginiana*). Finest evergreen shade tree for the South.

| Above two:            | Each   |
|-----------------------|--------|
| 3 to 4 ft., B.R. .... | \$1 50 |
| 4 to 6 ft., B.R. .... | 2 25   |
| 6 to 8 ft., B.R. .... | 3 85   |

Prices of large trees on request.

**Redbud** (*Cercis canadensis*). Small, deciduous tree producing rosy pink blooms in great profusion.

|                       | Each   |
|-----------------------|--------|
| 2 to 3 ft., B.R. .... | \$1 75 |
| 3 to 4 ft., B.R. .... | 2 50   |
| 4 to 6 ft., B.R. .... | 3 25   |

**Sweet Gum** (*Liquidambar styraciflua*). Fast-growing, deciduous tree. Foliage turns brilliant red in the fall.

|                         | Each   |
|-------------------------|--------|
| 4 to 6 ft., B.R. ....   | \$2 50 |
| 6 to 8 ft., B.R. ....   | 4 00   |
| 8 to 10 ft., B.R. ....  | 6 50   |
| 10 to 12 ft., B.R. .... | 10 50  |

We can furnish large shade trees for immediate effect. Prices on request.



62,17  
277503  
Jacksonville Fairgrounds Co.  
Jacksonville, Fla.

**FACTS**  
*You should know*  
*about*  
**CENTIPEDE  
GRASS**

LIBRARY  
JAN 31 1950  
U. S. Department of Agriculture

CENTIPEDE GRASS (*Eremochloa ophiuroides*) is a hardy, rapidly spreading, low growing perennial grass, in appearance between Bermuda and Carpet grass. The thick, shortjointed, heavy runners which root readily form a dense sod and as the grass is very aggressive it will rapidly crowd out weeds and foreign grasses.

Imported about 1919 from China by the U. S. Department of Agriculture, it was thoroughly tested and tried in various parts of the South and became commercially available in Florida in 1925. Since that time it has been widely planted and has become our most popular and satisfactory lawn grass.

As is usually the case there was at first some reluctance on the part of most of us to try "Something New" but this new CENTIPEDE grass behaved so remarkably, was so far superior to our other lawn grasses, that its fame rapidly spread. Today fine CENTIPEDE LAWNS may be found from Central Florida north through Carolina and west along the Gulf Coast to Texas.

As CENTIPEDE grass is highly drought resistant and has a very deep going root system, its use is especially recommended for poor sandy soils, although an equally great number of splendid plantings may be found on heavy black loam and throughout the yellow and red clay regions. We know of Centipede grass growing on pure white beach sand where it "escaped" the fairways of a golf course along the

Ocean front, constantly exposed to salty ocean breezes, and have found it growing equally well along road shoulders and in ditches where it successfully crowded out both Bermuda and Carpet Grass.

We heartily recommend its use for Golf Course Fairways, Cemeteries, Parks, School Grounds, Erosion Control and for that VELVETY GREEN LAWN you have always wanted around your home. It seems to grow equally well in sunny and partially shady places and, once established, you can safely let the children play on it for it will stand almost any amount of rough treatment.

As no Centipede grass seed is available commercially, the vegetative method of planting by runners or cuttings must be employed. We recommend setting cutting in 9 inch rows, spacing cuttings from 4 to 6 inches apart, as under average conditions this will establish a good turf in one growing season. By using the above mentioned spacing the amount of cuttings necessary to plant 1,000 square feet will be approximately 3 bushels. You may of course prefer setting the rows and cuttings closer to establish a lawn quicker or you may not be the impatient kind of a gardener and prefer setting cutting on 12 inch centers. In that case you may figure 1 bushel of cuttings per 800 square feet.

SOIL PREPARATION for a CENTIPEDE grass lawn is the same as it is for any other lawn grass propagated from cuttings or runners.

It is advisable that the soil be thoroughly loosened, pulverized, and graded to a smooth finish. A complete commercial fertilizer (4-8-4) may be applied at a rate of 4 pounds per 100 square feet. This should be raked or otherwise thoroughly intermixed with the topsoil. Cuttings can now be planted, either in rows, in a furrow opened with a spade or axe, or in individual holes made with a dibble or similar tool. BE SURE that all cuttings are thoroughly packed and if possible roll entire area with a lawn roller. DO NOT cover cuttings completely but allow about one inch to stick out above the soil surface.

Sometimes it may be advisable to plant Centipede grass cuttings in among existing grasses or other vegetation. Such is for instance the case if used for Erosion Control. Although a Centipede turf cannot



be expected as quickly, this method is entirely feasible.

CENTIPEDE grass forms a thick heavy turf that will crowd out weeds, but it is advisable in newly set-out lawns to eliminate weeds and foreign grasses until the CENTIPEDE plants start forming runners.

PLANTING may be done at any time of the year when sufficient moisture is available, although Spring planting generally gives quickest and best results.

The MAINTENANCE of Centipede grass is simple as this grass seems to be entirely immune to so many of the pests and diseases often bothersome in other grasses. The main care an established Centipede lawn requires is occasional mowing. Mowing three or four times during the year is usually sufficient and care should be taken that the grass is NOT MOWED TOO CLOSELY, as this may result in permanent damage. Where a perfectly smooth lawn or ground cover is not necessary or desired, the grass does not require mowing as it will only grow approximately 4 inches tall.

## *Do Not . . .*

### **FOR CENTIPEDE GRASS**

DO NOT plant in densely shady places.

DO NOT plant on poorly drained soil.

DO NOT MOW too closely or too often.

DO NOT over-fertilize or use strong quick acting fertilizer mixtures.

It would, of course, be possible to fill page after page about the wonderful results obtained from this grass all over the South. We have merely scratched the surface and feel that no promotional sales talk is desired or necessary.

We are not "GRASS BROKERS" but were among the very first to realize the possibilities CENTIPEDE GRASS offered. We have grown, planted and sold it since 1926. In fact, we planted what we believe was the first CENTIPEDE GRASS

LAWN in Jacksonville. We assure you however that it took a great deal of courage for our customer to use this "New Chinese Grass" in 1926 and also a great deal of persuasion on our part to close the deal. Today, after almost 23 years, this lawn is still in excellent condition and from it Centipede grass has covered an area larger than the average City block. We could mention hundreds of lawns between 15 and 20 years old which, from all appearances, will last for many more years.

We sincerely believe and are basing this on more than 20 years of actual experience, that CENTIPEDE GRASS will grow under more trying conditions, with less care and attention, stand more abuse and neglect, and make a better lawn than any other type of grass suitable for Southern conditions.

While at first the price of Centipede grass was very high (\$18.00 per bushel) as the grass became distributed over a wider area and commercial stock became more readily available, prices naturally came down and today we can furnish you with FRESHLY DUG CENTIPEDE GRASS CUTTINGS AND STOLONS FREE FROM WEEDS AND FOREIGN GRASSES at ~~\$3.00~~ per bushel f.o.b. Jacksonville, Florida. **2.00**

You will agree that this price truly puts CENTIPEDE grass within the reach of every home owner in the South.

Due to cost of handling, we cannot accept orders for less than one bushel, nor can we make C.O.D. shipments.

We prefer to ship by Express Collect but should you specify another method of shipping, we will be guided by your instructions.

If you have friends or neighbors who might like to receive this CENTIPEDE GRASS folder or if you would like a copy of our General Catalogue we will appreciate hearing from you.

We will also be glad to give you any additional information you may desire.

**JACKSONVILLE LANDSCAPE  
COMPANY**

1325 CASSAT AVE.  
JACKSONVILLE 5, FLORIDA





Florida Street Planting

## ORNAMENTAL GRASSES and GROUND COVERS

**Centipede Grass.** A splendid lawn grass of Chinese origin. Drought resisting. \$2.00 per bushel.

**Blue Stem St. Augustine Grass.** More disease resisting than the old type. One of the most desirable lawn grasses for the Lower South. \$2.50 per bushel.

**Cortaderia argentea (Pampas Grass).** Beautiful clumps of ornamental grass with large plumes of white flowers.

|                    | Each   |
|--------------------|--------|
| Small clumps.....  | \$1 00 |
| Medium clumps..... | 1 50   |
| Large clumps.....  | 2 00   |

**Liriope graminifolia densiflora** (Big Blue Liriope). Wide, dark green, grass-like leaves with dense spikes of lavender flowers followed by black berries. Splendid for borders or ground cover.

**L. spicata** (Creeping Liriope). Much narrower leaves and smaller flowers than *Liriope graminifolia densiflora*. Fine for ground cover. Will stand any amount of shade.

| Above two:         | Each   |
|--------------------|--------|
| Small clumps.....  | \$0 15 |
| Medium clumps..... | 25     |
| Large clumps.....  | 35     |

**Ophiopogon japonicus** (Dwarf Lily-Turf). Very narrow, dark, grass-like leaves. Splendid for border or ground cover. Shade loving. Divisions, \$5.00 per 100.

**O. jaburan** (White Lily-Turf). Long, grass-like leaves approximately 1/2 inch broad, green and white variegated. White flowers. Very ornamental for boxes or containers.

|                | Each   |
|----------------|--------|
| Qt. cans.....  | \$0 35 |
| Divisions..... | 25     |





HIBISCUS

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## JACKSONVILLE LANDSCAPE CO.

*Landscape Contractors and Nurserymen*

1325 CASSAT AVENUE

JACKSONVILLE 5, FLORIDA

Phone: 2-3212

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